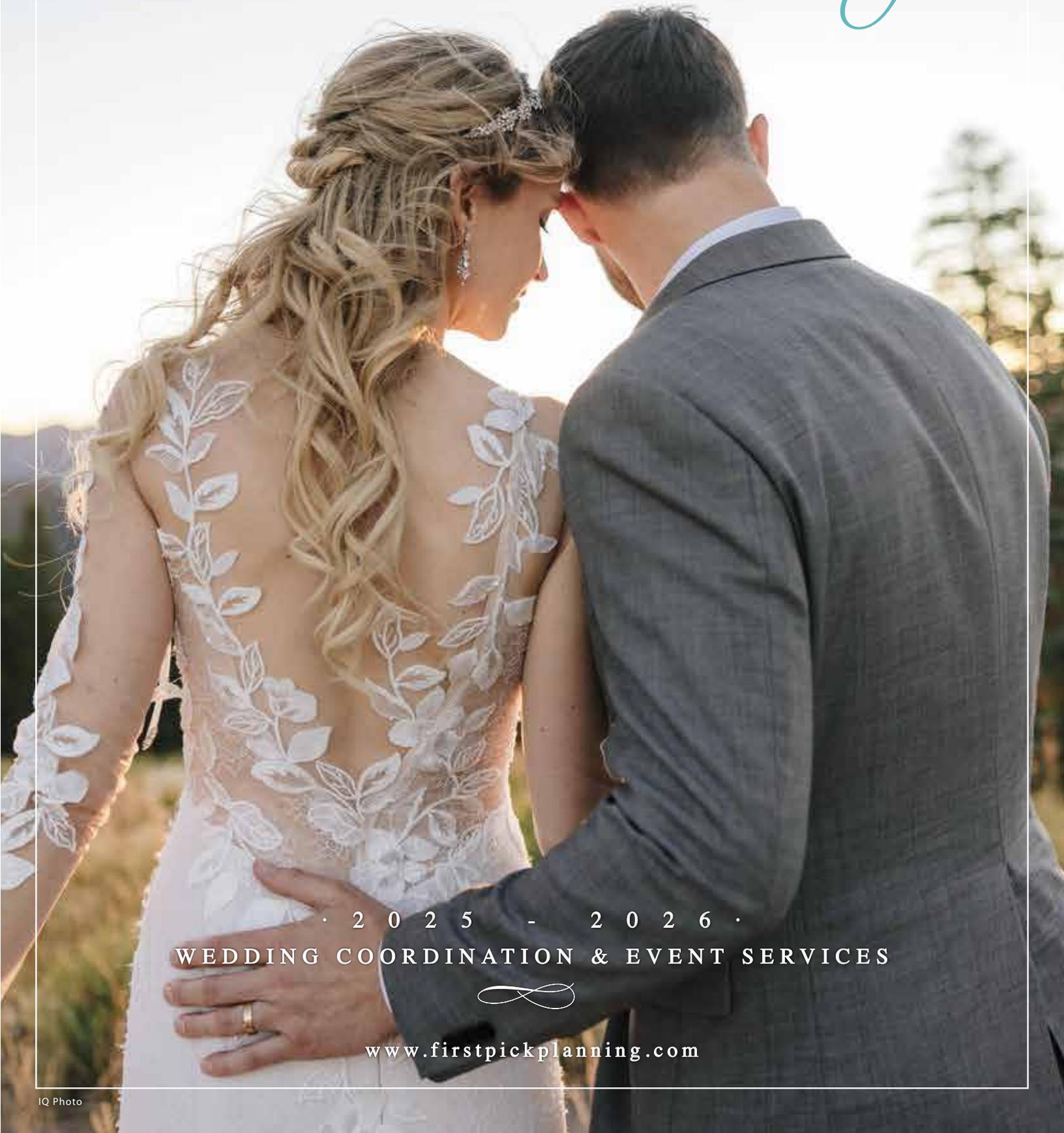


# First Pick *Planning*



· 2 0 2 5 - 2 0 2 6 ·  
WEDDING COORDINATION & EVENT SERVICES



[www.firstpickplanning.com](http://www.firstpickplanning.com)

# First Pick Planning

## ABOUT US

### OWNER, JEN BERGMARK

*First Pick Planning* has grown to be one of the most trusted destination wedding and event planning companies since owner Jen Bergmark started the business in Manhattan Beach, CA in 2011. As a first generation born American of Argentinean and Swedish decent, Jen has dual citizenship in the E.U. and U.S.A. and her bilingual upbringing has become a great benefit to international couples. Based between her home state of California, and her extended home base of Houston, Texas, Jen also has a diverse portfolio of destinations like Mexico with a planning expertise in Los Cabos, Cancun and Tulum as well in Europe with luxurious hot spots all across Italy from from Lake Como to Rome, Positano to Sicily and beyond to Mykonos, Greece.

Jen Bergmark has also led First Pick Planning to overseeing the production of corporate events around the globe in a wide variety of business

industries including film + movie clients in LA like Paramount Studios, Illumination Studios and Fandango to beauty tradeshows in New York City such as Beauty Con + IMATS to international influencer trips in Capri, Italy for Jouer Cosmetics to technology and software/app companies in San Francisco like Facebook, Optimizely and advertising giant WPP and Tiktok in London, England. The First Pick Planning team is ready to help you with your event needs wherever it may be!



Andrea Gallucci Photography



Lily Red Photo



## MEET THE TEAM

### NORTHERN CALIFORNIA LEAD PLANNER, ASHLEY BRANTNER



Ashley grew up in Saratoga, California and now lives in San Rafael, CA with her husband Zach but considers home to be her family's cottage in Northern Ontario, Canada. After college at Chico State University, Ashley knew she would eventually become an event planner but particularly realized her love for wedding planning after her sister Bronwen's wedding day which she coordinated at the Log Cabin at The Presidio in San Francisco. Her sister is also responsible for connecting Ashley to First Pick Planning Owner, Jen Bergmark. Ever since Ashley and Jen met, it became clear that Ashley would become a full-time wedding planner and now manages the First Pick Planning Bay Area branch. Ashley enjoys working with clients all throughout Northern California and can often be found in Lake Tahoe at her home in Tahoe Vista with her husband and her two young sons Wilder and Weston.

Katie Beverley Photography



Holly Shankland

# NORTHERN CALIFORNIA PRICING







Holly Shankland Photography

## LET'S CHAT

*Email us for a complimentary consultation!*

ashley@firstpickplanning.com · 408-390-8016



Simkova Photography



Heather Kincaid Photography



Brian Leahy Photography



**First Pick Planning**  
Wedding Coordination & Event Services

*Make us your first pick for your wedding or special event!*

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